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1965/07/22

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

J/NSF VN
LBJ IV

Possible Items for Discussion

July 22, 2:30 P. M. 1965

1. How big a change in policy is this and how do we explain it -- in political and military terms?

2. How do we inhibit Chinese and North Vietnamese response by both carrot and stick?

3. How do we combine a peace offensive with stepped-up military action?

4. Is this policy justified in terms of Vietnam, Asia or U. S. national interests -- or all three?

5. How do we get a political and social effort within Vietnam that is equal in strength to the military effort?

6. What are our war aims? What is the answer to Walter Lippmann's question on this point?

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